

SMART CITY CONCEPT – INCOMING FUTURE



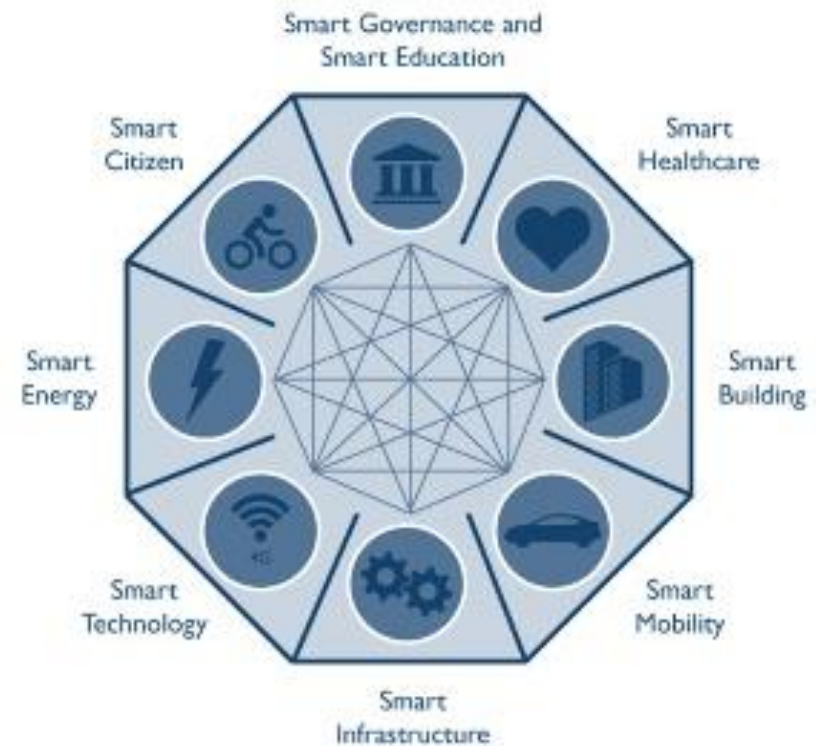
Tihomir Simić PhD
Executive Vice President BK DANA Holdings Group

WHAT IS SMART CITY CONCEPT?

Smart City

- The concept of 'smarter cities' originated in 2008, by IBM as part of its Smarter Planet initiative.
- A Smart City should have at least five out of the eight "smart" parameters listed by Frost & Sullivan.

SMART CITY CONCEPTS



Source: Frost & Sullivan

Smart City : Introduction

Definition of Smart City by Boyd Cohen :

- Smart cities use information and communication technologies (ICT) to be more intelligent and efficient in the use of resources, resulting in cost and energy savings, improved service delivery and quality of life, and reduced environmental footprint--all supporting innovation and the low-carbon economy.

Origin of Smart city

- The concept of smart cities originated at the time when the entire world was facing one of the worst economic crises. In 2008, IBM began work on a 'smarter cities' concept as part of its Smarter Planet initiative. By the beginning of 2009, the concept had captivated the imagination of various nations across the globe.

Initiative of European cities for being Smart

- European cities tend to be denser and have better public transit.
- Larger commitment to cycling and walking.
- A stronger focus on sustainability and low-carbon solutions.

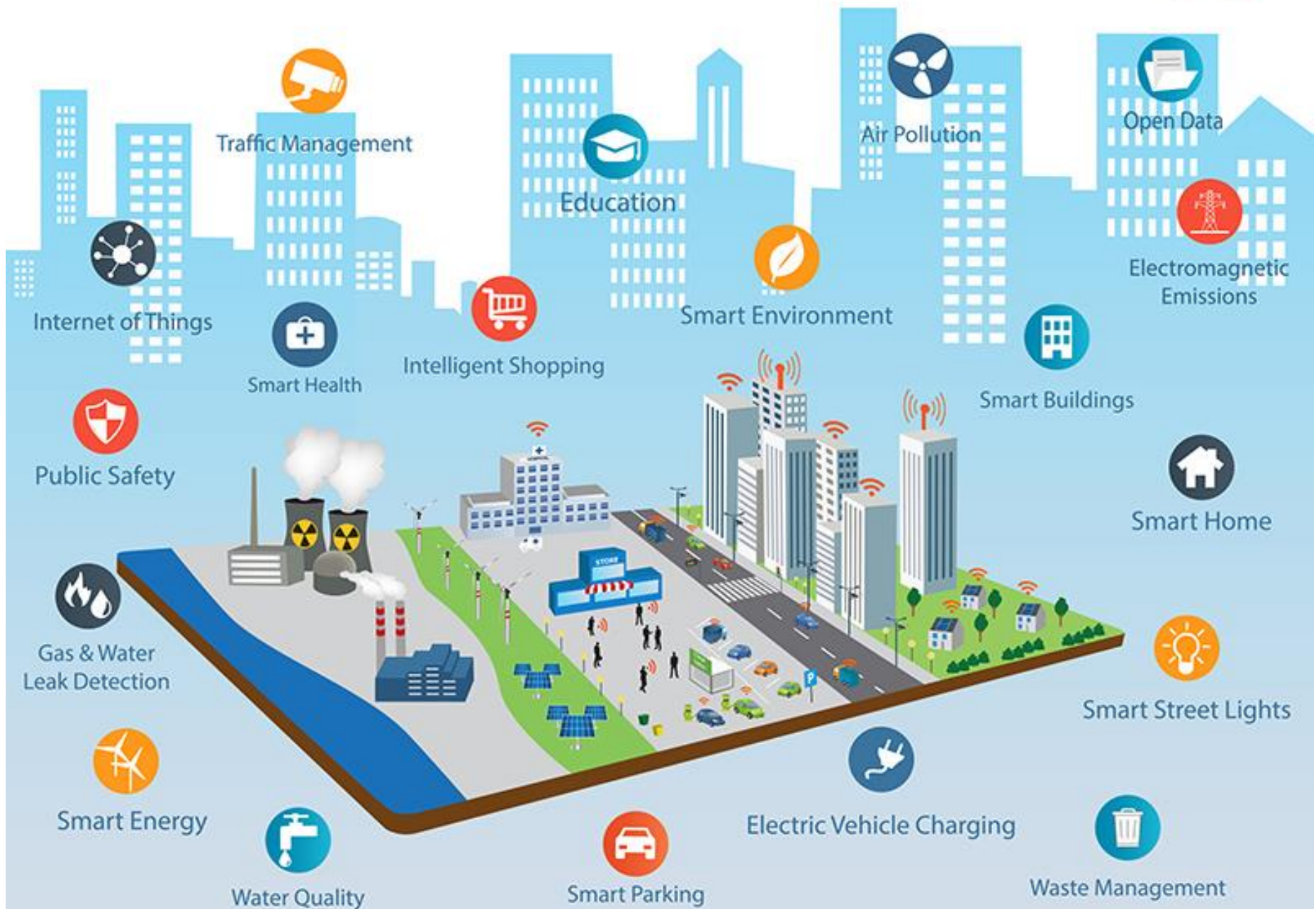
LEED : Leadership in Energy and Environmental Design

AP : Accredited Professional

Network of European Smart Cities: an Holistic View by Vienna University of Technology



SMART CITY



Internet of Things

Traffic Management

Education

Air Pollution

Open Data

Electromagnetic Emissions

Smart Environment

Intelligent Shopping

Smart Health

Smart Buildings

Public Safety

Smart Home

Gas & Water Leak Detection

Smart Street Lights

Smart Energy

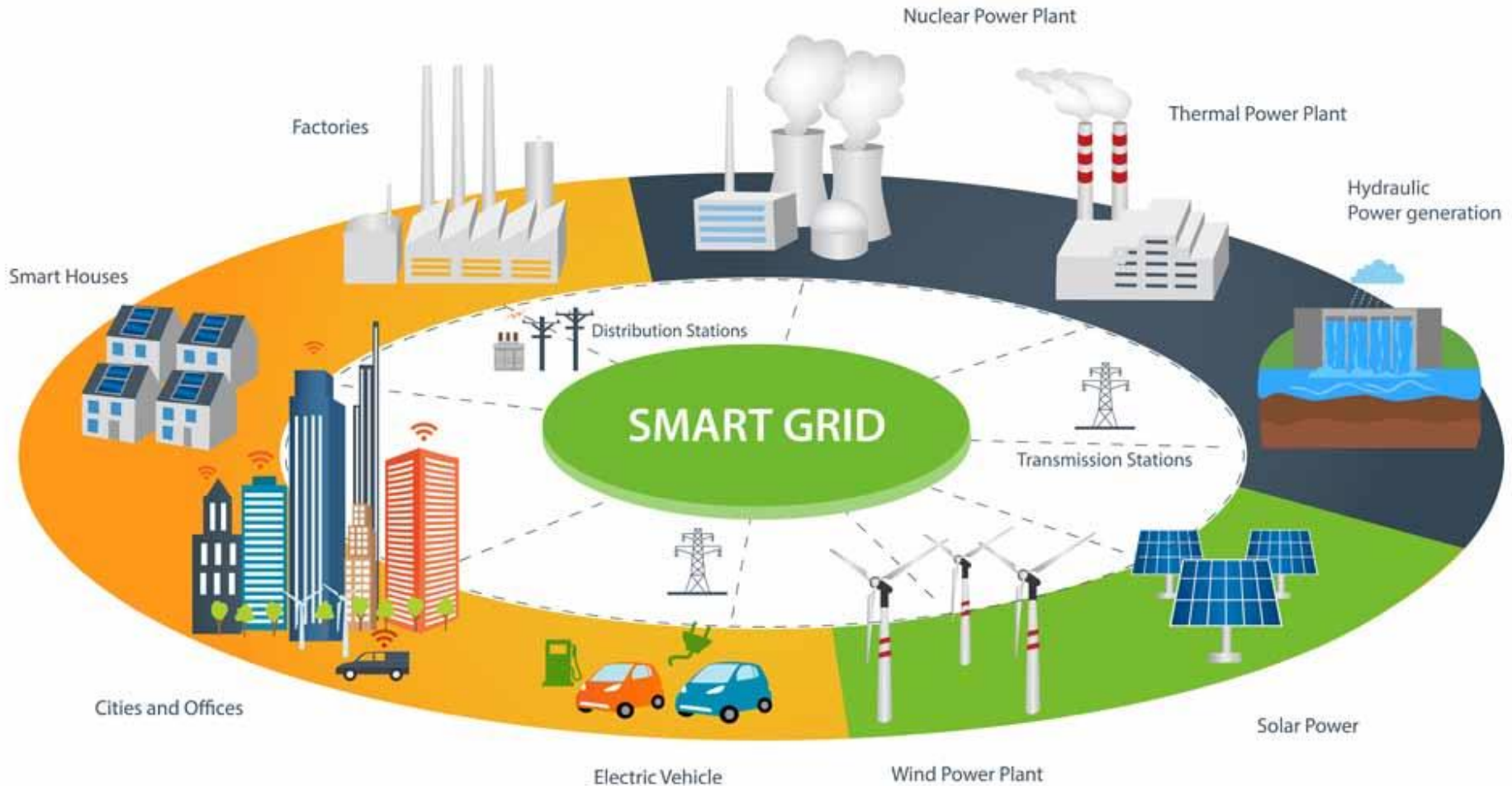
Water Quality

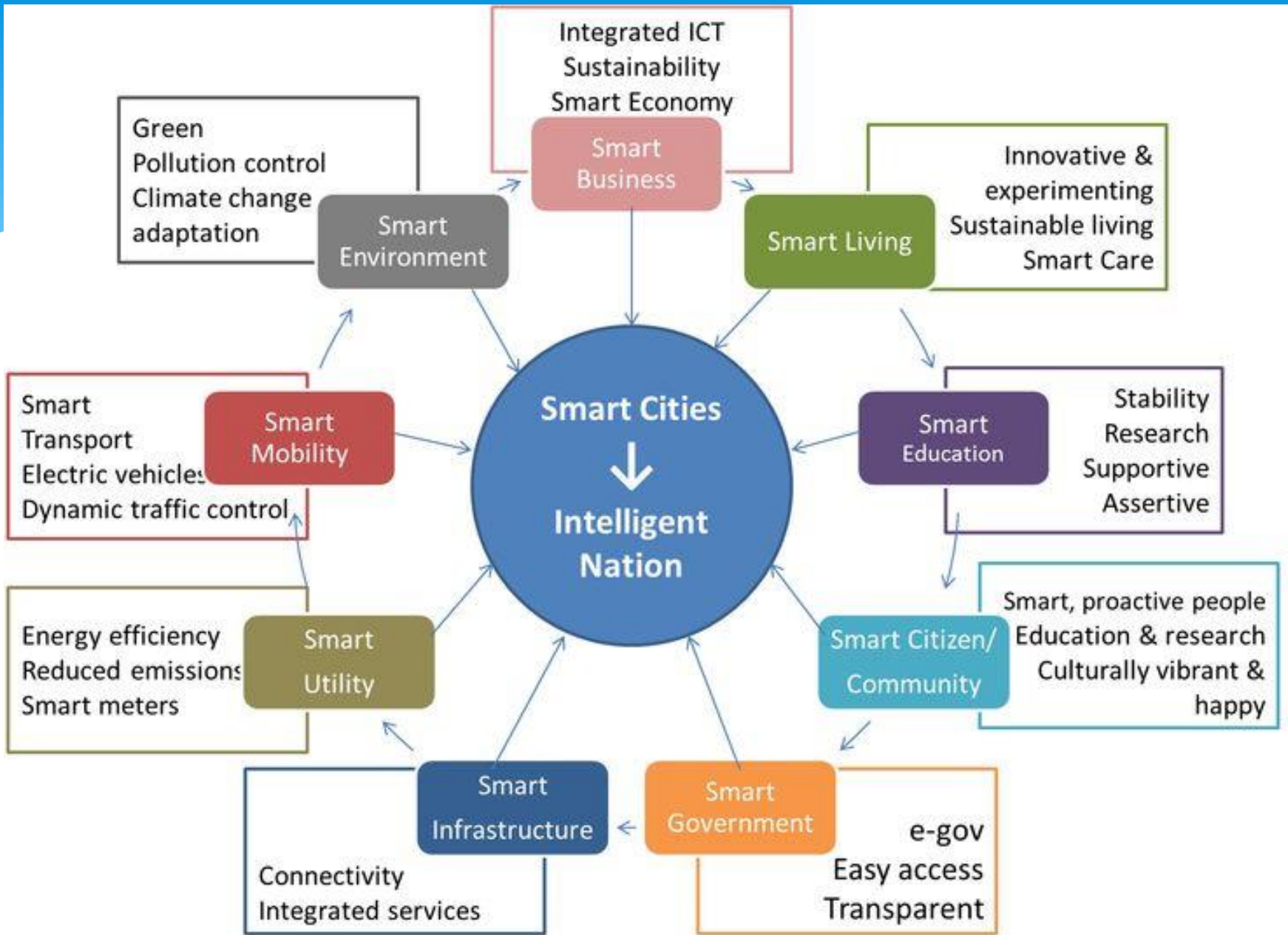
Smart Parking

Electric Vehicle Charging

Waste Management

SMART ENERGY GRID FOR SMART LIVING







Earlier

Cities: **By-product of Industrialisation..**

Today

Cities: **Nodes for Economic Growth..**

Smart City Concept

Urban Development = Entrepreneurial environment + Quality of life

Smart City = Human and social capital and traditional and modern (ICT) communication infrastructure fuel sustainable economic development and a high quality of life, with a wise management of natural resources through participatory governance.

S = Standardizing
 M = Monitoring
 A = Accounting
 R = Rethinking
 T = Transforming



CITY AGENDA

CITY GOVERNANCE

- City Services
 - People
 - Businesses
 - Water
 - Communication
 - Energy
 - Transport
- City Operations Systems**
City User Systems
City Infrastructure Systems

CONCLUSIONS&FUTURE

By 2020, some

230

million homes



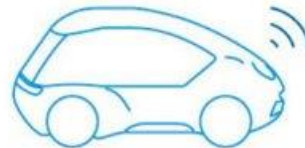
therefore
approximately

15%

... will
feature

smart
connectivity

250
million cars



around
the world

will be



by

2020

By utilizing



technologies



cities can
improve their

energy
efficiency

by **30%**

within
20 years



THANK YOU!



153 cities worldwide have an official Smart City strategy



Source Roland Berger

